



# MEDIA RELEASE

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## **Let's shop at ho-ho-ho-me this Christmas**

The Tasmanian Chamber of Commerce and Industry is the voice of business in Tasmania.

This Christmas season CEO Michael Bailey is encouraging people to shop at home.

“When people shop locally it does so much for community,” Mr Bailey said.

“I know we all love an online bargain but shopping local does so much for the local businesses.

“It means they can continue to employ locals and do more good things for the local community.

“It means they can continue to invest in the local community.

“Don't sing carols, support your local Carols and show local this year.

“Based on Treasury numbers we are expecting this year to match last year, but if we try we can make it even better for producers. Let's shop at ho-ho-ho-me this year.”

**Tasmanian Chamber of Commerce and Industry**

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