



# MEDIA RELEASE

7 January 2022

## **TCCI backing business to overcome COVID challenges**

The Tasmanian Chamber of Commerce and Industry is backing the business community to overcome the COVID challenges.

TCCI CEO Michael Bailey said now was the time to support Tasmania's small businesses.

"Ginuary this weekend is a great example of how Tasmanians can support local," Mr Bailey said.

"Tasmania produces some of the best gin in the world and a range of top local producers will be at Ginuary this weekend at Macquarie Point. It's a COVID-safe event and it's a great chance to back dozens of Tasmanian small businesses.

"I know that people are worried about the number of COVID cases, but the reality is there are only a few people in hospital because of COVID. Not only that, we have one of the highest vaccination rates in the world and we have very effective public health measures in place. So stay safe, make sure you're vaccinated, mask up and head down to Ginuary.

"I note what the Premier has said today and I'm urging the Government to continue to communicate clearly with the broader community and the business community in particular. Many of the guidelines have changed recently, including over the past few days. Businesses want to do the right thing by their staff, customers and the community, but they need to know what to do. Any business owner or operator who has questions can call the TCCI for free advice and assistance."

**Tasmanian Chamber of Commerce and Industry**

Hobart | Launceston | Devonport

1300 559 122 [www.tcci.com.au](http://www.tcci.com.au)

Contact: TCCI Chief Executive Officer, Michael Bailey, mobile 0437 322 338