



MEDIA RELEASE

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TCCI welcomes Ashes announcement

The announcement that the final Ashes Test will be played in Hobart has been welcomed by the Tasmanian business community.

Tasmanian Chamber of Commerce and Industry CEO, Michael Bailey, heralded today's historic announcement.

"There are people that wish things could happen and there are those that make them happen. Premier Gutwein has just made history happen", said TCCI Chief Michael Bailey.

He went on to highlight the economic benefit that this major international event will bring to the State.

"Will we see a short term economic benefit to the State with the influx of national and international visitors for the match.

"But I am most excited about the ongoing tourist benefit of millions of people from around the world being introduced to Tasmania".

Contact: TCCI Chief Executive Officer, Michael Bailey, mobile 0437 322 338